## LAC DU FLAMBEAU TOWN LAKES COMMITTEE Meeting Minutes For June 17, 2009

- 1. Meeting was called to order by Roberta Gast at 10:00 AM
- 2. Opening Statement Roberta Gast
- 3. Roll Call Attendees: John Bartosz, Roy Bodo, Guy David, Charlene Dewald, Edith Dobrinski, Roberta Gast, Gerald Gorski, Lester Kuerschner, Rob Milburn, Chuck Pollack, Donna Roche, John Spickerman, Paul Stinski, Gretchen Watkins, Norm Wetzel
- 4. Approval of agenda Move to Approve by John Bartosz, Seconded by Gerry Gorski, approved.
- Approval of minutes of May 20, 2009 meeting as amended -Approved
- 6. Citizen comments None
- 7. Committee reports
  - A. Personnel Report
    - 1) Coordinators Roberta Gast announced that a meeting with the coordinators had been scheduled for the following day.
  - B. Financial report
    - Expenditures for April & May Norm Wetzel handed out and discussed the Current Expense Report
    - 2) Donations for April & May Norm Wetzel handed out and discussed the Current Donation Sorted by Volunteer Report.
    - 3) Norm handed out and discussed the Hours by Activity Report for the period through June 10.
    - 4) Norm handed out and discussed the Current Target Report showing where we are vs. where we need to be.

## C. Strategic Plan Report

- 1) Report from Purple Loosestrife Action Team Norm Wetzel reported that there were some 40 pots with beetles ready for deployment and DNR forms to be filled out
- 2) Report from Publicity Action Team Robert Milburn, Donna Roche and Charlene Dewald reported that they had met the previous week and had updated the PR Action Item Summary.

The 3<sup>rd</sup> Press release had been sent out and there was now a process in place for PR. A request was made to query the Coordinators regarding their preferences for a TLC Business card. Sample of cards for the TLC members will be presented at the July meeting. Bumper Stickers were discussed and a decision was made for the PR Committee to investigate further. Donna Roche distributed a possible Poster/Logo design and a decision was made to come back to TLC with a firm proposal at the next meeting. Also discussed was a proposed Post Card Mailing to help recruit volunteers. Rob Milburn will set up a volunteer data base. Also discussed was an Idea to participate in the 4<sup>th</sup> of July parade with a "float" and marching kids with sandwich boards. Getting AIS literature out to boat rental dealers will be addressed.

- 3) Report on CBCW workshop Norm Wetzel reported on the recently completed CBCW Workshop
- Report on Lake Association meeting Norm Wetzel reported on the recent Lake Association Meeting
- 5) Discussion regarding possible participation in the Department of Workforce Development Summer Youth Employment program – Norm Wetzel explained what is known about the program and discussed the pro's and con's of LDF TLC participation. A decision was made to study the program and report back to the TLC.
- 6) Review of Calendar Norm Wetzel reviewed forthcoming events.
- D. Tribal report
  - 1) Lakes Fest Gretchen Watkins discussed the need for volunteers
- E. Legislative sub-committee report John Bartosz commented on emerging trends
- F. Vilas AIS Partnership report In absence of Ted Ritter no discussion
- G. Letters & Communications None Motion to Adjourn at 11:55am was made by Gerry Gorski – Motion Passed.

## Next Meeting –July 15, 2009, 10am LdF Town Hall